

FLORIDA

FALL 2007

History & the Arts

A MAGAZINE OF FLORIDA'S HERITAGE

Florida's Cattle Ranching Traditions

SANFORD'S CULTURAL CORRIDOR • RINGLING COLLEGE OF ART AND DESIGN • FLORIDA NATIVE AMERICAN HERITAGE TRAIL

F O C U S O N

■ A MESSAGE FROM THE SECRETARY OF STATE ■

As the weather cools down and the year comes to a close, I encourage you to get out and enjoy the special events and festivals taking place in Florida throughout the holiday season.

On Saturday, October 6 in Tallahassee, Mission San Luis will welcome visitors with their pets to the Blessing of Animals in the re-created 17th-century church. The Blessing of Animals originated in the 13th century in remembrance of St. Francis who believed that all animals should be treated with dignity and respect. On Sunday afternoon, December 9, Bishop John Ricard will lead a commemorative Mass at Mission San Luis to honor the Spanish missions of Florida.

Our Florida Folklife Program regularly conducts statewide fieldwork surveys to document folklife in a subject area significant to our state's culture. The 2006-2008 survey focuses on Florida's cattle ranching traditions. In this issue you'll read about some of the citizens who proudly carry on these long-standing traditions. At the Florida Folk Festival in White Springs on Veterans' Day weekend, November 9 – 11, many of these talented individuals will demonstrate and display their skills in the Florida Folklife Program's Folklife Area.

Continuing the celebration of its 30th anniversary, our Museum of Florida History opens the exhibit, *Seminole People of Florida: Survival and Success* on November 15. Created in recognition of the 50th anniversary of the signing of the Constitution and Corporate Charter of the Seminole Tribe of Florida, the exhibit celebrates the perseverance and pride of the Seminole Tribe and their contributions to the culture and heritage of Florida. If you visit downtown Tallahassee between November 15, 2007 and June 1, 2008, be sure to join us at the museum for this exciting presentation.



KURT S. BROWNING
Secretary of State

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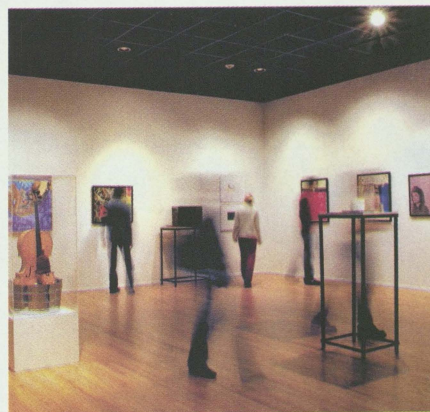
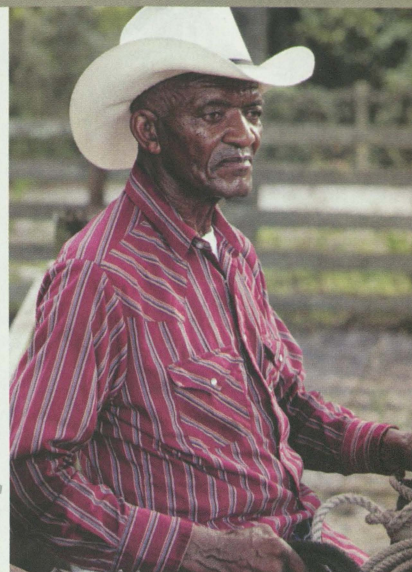
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FLORIDA IN MY VIEW

FLORIDA

History & the Arts

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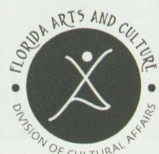
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FLORIDA

Division of
Historical
Resources



PAUL SIRMONS

Ask someone what their favorite movie is, and they'll name one. And probably a 'worst movie of all-time' too. Why? Because just about everybody loves movies. Movies are an art form, and that art is woven into Florida's fabric.

Florida's cinematic roots go back to the beginning of the 1900s, when silent films were made by a number of studios based in Jacksonville. Today, Florida's film and entertainment business is a \$3.9 billion industry, employing 34,000 Floridians, and paying an average wage of \$53,000. We also have the future of this business/art in our hands as well. Florida is the nation's third largest state for cast, crew, and infrastructure, and third in the number of film and digital media schools.

Our industry also benefits Florida's #1 industry — tourism. Studies confirm that 'film-induced tourism' is real, with a measurable number of tourists deciding

where to travel based on something they've seen in a movie or on TV. A great example of the economic impact of film in Florida is found in Jim Carrey's picture-perfect community in the 1998 movie *The Truman Show*. Florida's Panhandle community of Seaside was the location for the film. Do you know that the town used its location fees from that movie to pay for the construction



COURTESY OFFICE OF THE GOVERNOR

of a local school? They also still benefit by drawing many tourists who visit to experience the movie's mythical town setting.

VISIT FLORIDA is promoting film-induced tourism by launching a *Florida Movie Map* for tourists, revealing where many movies have been made in our state. A companion Web site allows visitors to click on and travel to location sites of their favorite movies.

The next time you buy a movie ticket (which will be one of nearly 1.4 billion sold this year in the U.S.), see if it was filmed in Florida. If it was, you can know it likely provided outstanding benefits to Florida's economy, to tourism, and to the arts community.

PAUL SIRMONS is Florida's state film commissioner heading the Governor's Office of Film and Entertainment. Born in St. Petersburg, he is a proud "Gator" (UF-Broadcasting, 1976.)

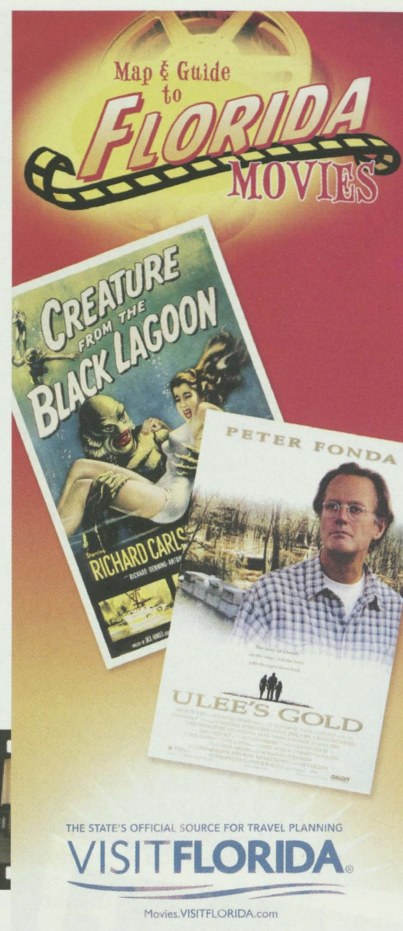
Sirmons' 30-year career includes work as a Directors Guild of America assistant director on *Quantum Leap*, *The Waltons*, *SeaQuest*, *Falcon Crest*, and *Our House*. He directed the award-winning feature *The First of May*, starring Julie Harris, Mickey Rooney, and baseball legend Joe DiMaggio. His most recently produced movie, *The Way Back Home*, stars Orlando's Michael King, Julie Harris and Ruby Dee.

NEWS & NOTES

Take A "Location Vacation"

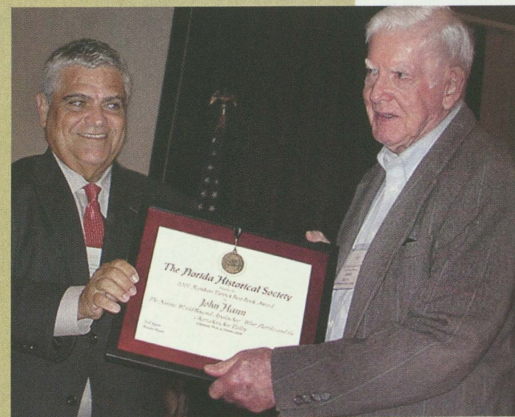
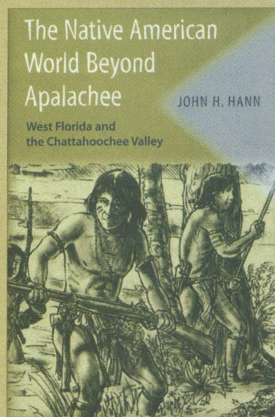
Florida's cinematic history begins with the silent movie era, when Jacksonville was the hub of silent film studios and movie production was in its infancy. More than a century later, Florida is still providing the sets and subject for motion pictures. From Esther Williams to Will Smith, now *you* can follow the footsteps of the stars. Find out what movies were made, and where — and start planning your Florida movie tour getaway with VISIT FLORIDA's new *Map & Guide to Florida Movies*.

The Web site, www.Movies.VISITFLORIDA.com provides in-depth information on movie locations throughout the state, film festivals, movie trivia, and statewide visitor information. To request a copy of the brochure and map, call toll-free 1.888.735.2872.



MISSION SAN LUIS HISTORIAN RECEIVES AWARD FOR UNPRECEDENTED FOURTH TIME

Dr. John Hann, historian at Mission San Luis since 1983, is the recipient of the 2007 Florida Historical Society's Rembert W. Patrick Award for the best book on Florida history. Dr. Hann earned this prestigious award for *The Native American World Beyond Apalachee* (University Press of Florida). This is the first book-length study to use Spanish language sources in documenting the original Indian inhabitants of West Florida who, from the late 16th century to the 1740s, lived to the west and the north of the Apalachee. Dr. Hann previously received the Rembert W. Patrick Award in 1989 for *Apalachee: The Land between the Rivers*; in 1997 for *A History of the Timucua Indians and Missions*; and for *Indians of Central and South Florida, 1513 - 1763* in 2004.



Dr. John Hann, right, receives the 2007 Florida Historical Society's Rembert W. Patrick Award for the best book on Florida history from Jose Fernandez.

LYNN ROGERS

Florida's 2007 National History Day Winners

More than 2,300 students representing 50 states, the District of Columbia, American Samoa, and the Department of Defense Schools participated in the National History Day (NHD) contest June 10 to 14. The 50 members of Florida's delegation hailed from 13 counties. These students earned the right to represent the state at the Florida History Fair state contest in May sponsored by the Museum of Florida History, Florida Department of State.

Gibbs High School students Angelique Allen, Activia Cardona, Ashley Donald and Siobhan Roland won the prize for best African American history entry at the NHD competition. The winners received a \$1,000 prize for their performance, *We Shall Overcome*, about the Montgomery bus boycott. Michelle Hoffman is their teacher in St. Petersburg.

Michael Barbee, student of Melissa Goray at Woodlawn Beach Middle School in Gulf Breeze, received the junior division Outstanding State Award for his documentary, *Tragedy in the Skies: The Bombing of PanAm 103*. Barbee's grandfather was the pilot of the aircraft.

The senior division Outstanding State Award was presented to Kaylie Starling for her documentary, *Failure is Not an Option: The Tragic Explosion and Triumphant Return of Apollo 13*. Her teacher at Bartow High School is Alissa Blaauw.

Nine Florida entries were finalists, and two Florida entries were among 16 projects selected to present their research at the Smithsonian American Art Museum and National Portrait Gallery on June 13.

Michelle Ortenzio of Port Charlotte High School, Florida's nominee for the Richard T. Farrell Teacher of Merit Award, was one of eight finalists for NHD's teacher-of-the-year recognition for outstanding success in teaching history.

The 2008 National History Day Theme will be "Conflict and Compromise in History." For information, contact KC Smith, Florida History Fair Coordinator, 850.245.6326, kcsmith@dos.state.fl.us.

Left: Siobhan Roland, Ashley Donald, Activia Cardona, and Angelique Allen, pictured with their teacher, Michelle Hoffman, won the African American History prize at the National History Day competition at the University of Maryland; Right: Members of Florida's delegation to the national contest get ready for the "Parade of States" that opens the awards ceremony.



Broward County student Matt Mariutto, whose documentaries have earned him several trips to the national contest, made a point of meeting award-winning filmmaker Ken Burns, the keynote speaker at this year's opening ceremony.



2 TAMPA SKYLINE FROM DAVIS ISLAND, TAMPA, FLORIDA



LEFT: FLORIDA STATE ARCHIVES; RIGHT: VISIT FLORIDA

DOCUMENTING *THE FLORIDA DREAM*

In the half-century since World War II, Florida has been transformed from an undeveloped subtropical peninsula into the dynamic, increasingly urbanized megastate of today. A one-hour program, *The Florida Dream*, documenting this recent history of the Sunshine State and examining modern Florida's metamorphosis, will air on public television stations throughout the state on October 18 at 9p.m. EST. Based on Gary Mormino's book, *Land of Sunshine, State of Dreams: A Social History of Modern Florida*, the production is underwritten by the Florida Humanities Council.

With Humanities Council support, public television stations in Miami, Pensacola, Jacksonville, Fort Myers, Cocoa and Tampa have produced local history programs that will also air that evening. A comprehensive companion Web site, www.floridadream.org provides the complete statewide broadcast schedule, as well as additional information and materials for teachers and the general public. For more information email floridadream@flahum.org or call 727.873.2006.



FLORIDA HERITAGE-ART FUND BENEFITS FLORIDA TRUST

Since May 2006, the Florida Trust for Historic Preservation has been the sole beneficiary of the Florida Heritage-Art Fund, Inc. Artist "Wallen" and The Florida Gallery owner Kathy Sutton founded the Florida Heritage-Art Fund, Inc. in April 2005. Works by "Wallen" are part of the Florida Heritage-Art Series, created to promote awareness and preservation of Florida's natural, historic and cultural diversity. A portion of the sales of limited edition giclee prints from the Florida Heritage-Art Series are donated to the Fund. Artworks have also been donated for auction

at the Trust's 2006 and 2007 annual conferences. "Wallen's" Florida landscapes and other works are on display as part of the Division of Cultural Affairs' Capitol Complex Exhibition Program, in the 22nd floor gallery of Florida's Capitol building through November 1, at The Florida Gallery in Havana, Florida, or online at www.thefloridagallery.com.

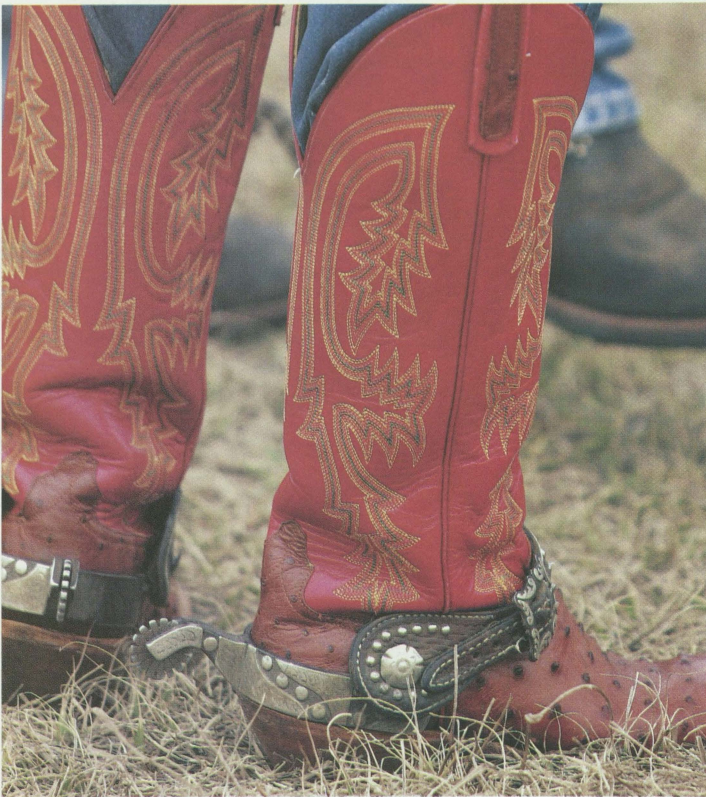
COURTESY FLORIDA HERITAGE-ART FUND

NEWS CENTER
STATE OF FLORIDA
STORY AND PHOTOGRAPHS BY ROBERT L. STONE

Riding the Sunshine Range

Florida Cattle Ranching Traditions

Cattle ranching began in Florida when Ponce de Leon, Pedro Menendez de Aviles, and other Spaniards introduced Andalusian *criollo* cattle in the 16th century. Today, Florida ranchers are in the cow calf business — breeding hybrid beef cattle and selling yearling calves when they reach about 600 pounds, then shipping them out west to the grain belt to reach full size. Nearly half of all Florida



agricultural land is involved in cattle production. More than one million cattle graze on four million acres of Florida pasture and one million acres of woodland. For many years, Florida was the top beef producing state east of the Mississippi River, and today remains in the top five. The biggest threat to Florida cattle ranching is the encroaching development of ranchlands.



Saddle Maker

A comfortable, durable saddle is one of the most important pieces of the cowboy's equipment. Seventh-generation Floridian Mike Wilder of Kenansville has earned a reputation for making well-designed saddles that will last for years. Wilder has made prize saddles for the annual Silver Spurs Rodeo in Kissimmee and the commemorative saddle for the Great Florida Cattle Drive of 2006 (shown here).

Florida Cattle Ranching Traditions

F

lorida cattle ranching communities are close-knit. Many families have raised cattle since the mid- to late 19th century. Many members of Florida's cattle ranching community identify themselves as Crackers. Some say the term Cracker—which in recent years has become an emblem of pride among white native and long-time resident Floridians—derives from the sounds heard as Florida cowmen approached, cracking their whips while driving a herd. While many ranching families are descended from people of British or Celtic heritage, there are African Americans, Latinos, and Native Americans who raise cattle. The Seminole Tribe is among the state's top beef producers.



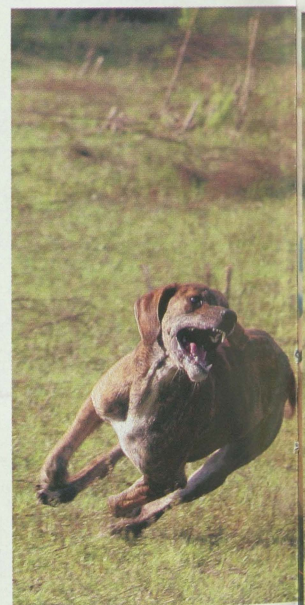
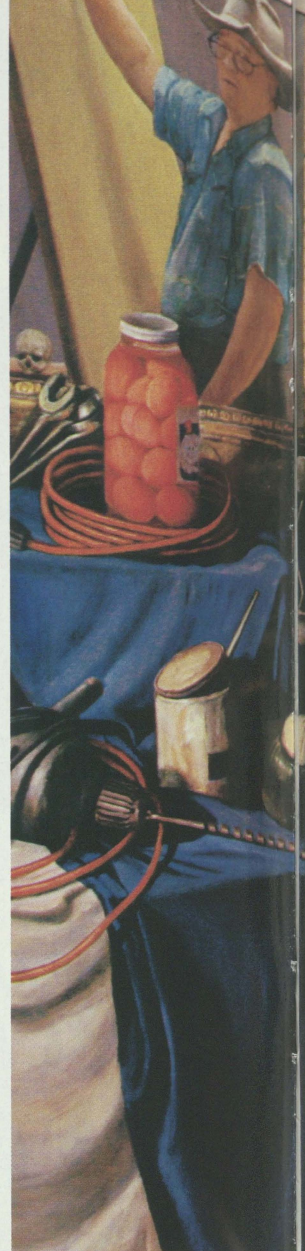
Cracker Cows

With the help of the Florida Department of Agriculture and Consumer Services, Florida cattlemen have preserved a number of cattle descended from those introduced by the Spanish in the 16th century. Known today as Cracker cattle, the descendants of the old Spanish stock are highly resistant to diseases and parasites, and endure heat very well — a result of about 400 years of natural selection. Although they have little value as commercial beef cattle, many Florida ranchers maintain small herds of Cracker cattle as a statement of cultural identity.



Poppy Moe

Poppy Moe makes chaps, chinks (short chaps) and other leather items in a shop at her home west of Ocala. She serves on the Williston rodeo committee and for many years was a successful competitor in team roping. Her husband, Gary, makes saddles and tack and shows draft horses.





Visual Arts

Vero Beach rancher Sean Sexton is president of the Florida Cowboy Artist Association. Sexton's striking still life and landscape paintings reflect his daily life and the subtropical beauty of his family's Treasure Hammock Ranch.



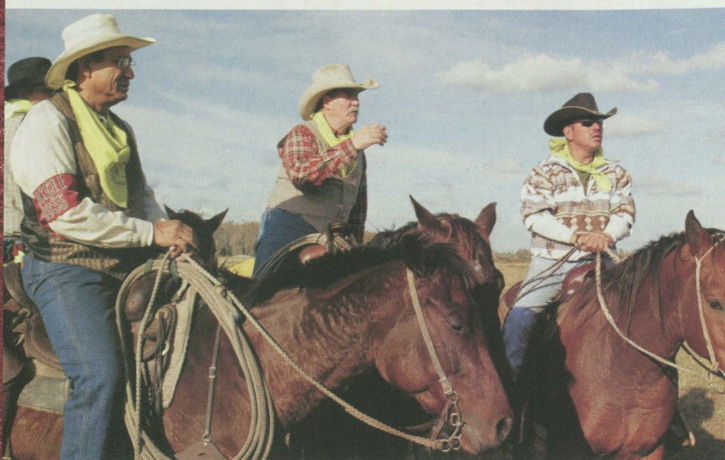
Cow Dogs

Florida cowmen are noted for their use of dogs, which they usually work in groups of two, three or more. The feisty canines keep cattle from roaming into hammocks and swampy areas, flush out those that have, and help control the movement of herds. Many working cowboys will tell you that a good dog is worth two or three men. Florida cow dogs are no specific breed, although the black mouth yellow cur is a favorite.



Verbal Arts

Cowboy poetry incorporates elements from other folk poetry forms and song, popular poetry, historical writing, fiction, film and television. Doyle Rigdon works near Okeechobee as a cowboy for Lykes Brothers, the state's second largest beef producer. His poems express the excitement and frustrations of everyday life of the Florida cowboy and are often marked by side-splitting humor.



Seminoles

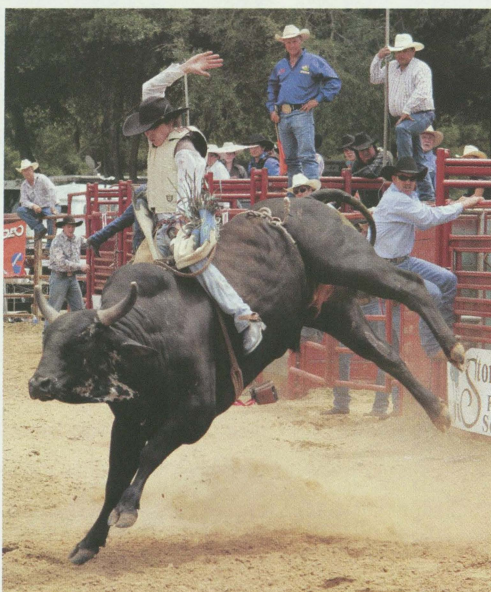
Florida's Native Americans have a long history of cattle ranching. The Seminole Tribe of Florida is one of the state's top-ranking beef producers. Most Seminole cattle are owned by 66 families in a co-operative arrangement under which their cattle are tended by a staff of full-time cowboys. Although the Seminoles still engage in traditional occupational arts such as roping, branding, and ear-marking, they also embrace the latest technology such as electronic identification tagging and selling cattle by video.

Above: Seminole cowmen Billy Joe Johns (left) and Norman "Skeeter" Bowers (right) flank Kenansville saddle maker Mike Wilder at the Great Florida Cattle Drive of '06. Johns and his wife, Tara, arranged for the 500 head of cattle used on the drive.



Young People

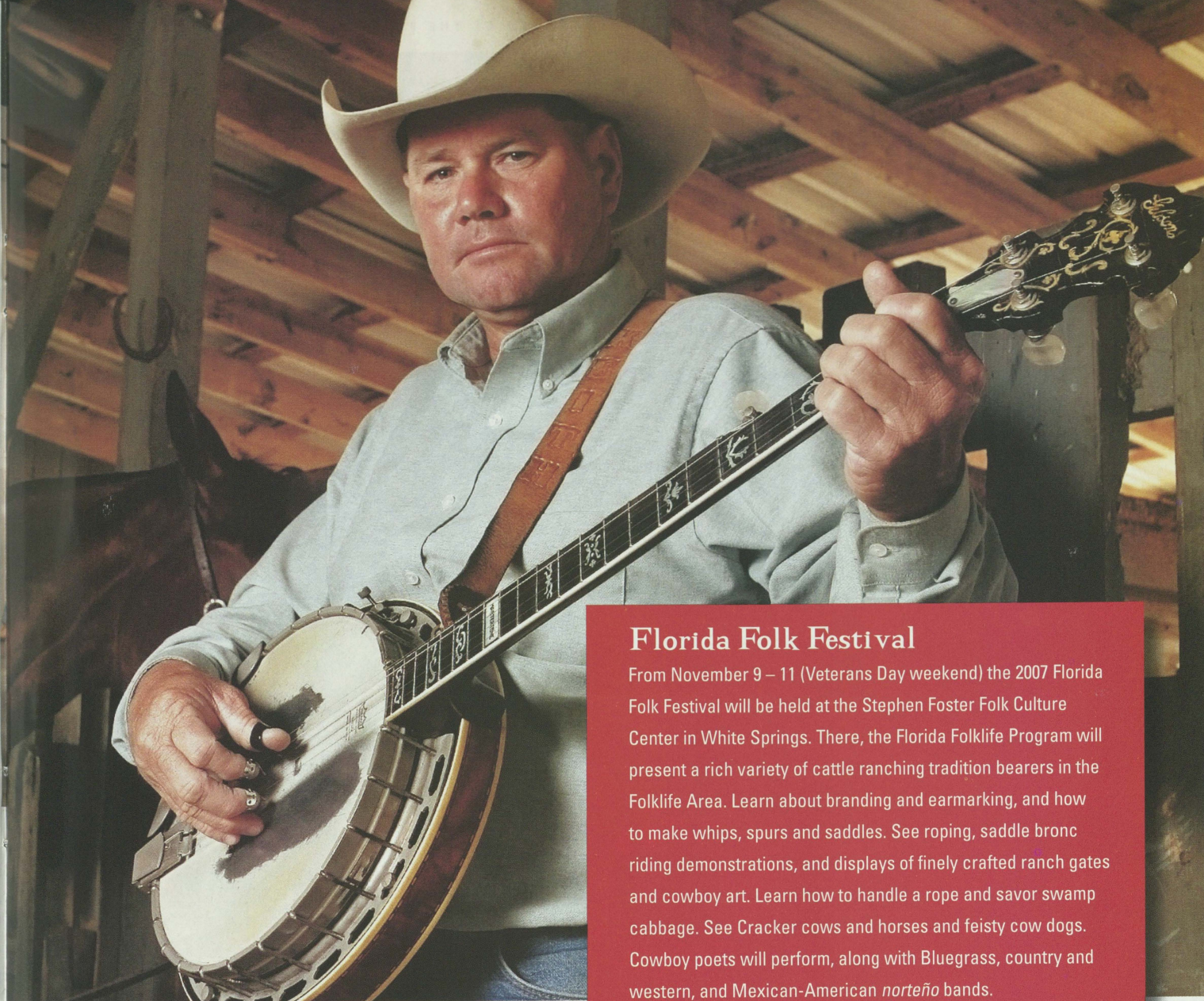
Youngsters in cattle country usually grow up working on the family ranch. Vocational agriculture, 4-H clubs, and high school rodeo strengthen community values and identity among young people.



Cow Whips

Florida cowmen use whips to control the movement of cattle. They rarely actually touch an animal with a whip because the cattle respond to the loud whip crack without being struck. In recent years nearly all Florida cowboys have ceased to use buckskin whips in favor of weather- and rodent-proof whips plaited from nylon parachute cord. George Altman of Wauchula taught himself to make buckskin cow whips, largely as mementos of bygone days, from hides he tans himself.





Florida Folk Festival

From November 9 – 11 (Veterans Day weekend) the 2007 Florida Folk Festival will be held at the Stephen Foster Folk Culture Center in White Springs. There, the Florida Folklife Program will present a rich variety of cattle ranching tradition bearers in the Folklife Area. Learn about branding and ear-marking, and how to make whips, spurs and saddles. See roping, saddle bronc riding demonstrations, and displays of finely crafted ranch gates and cowboy art. Learn how to handle a rope and savor swamp cabbage. See Cracker cows and horses and feisty cow dogs. Cowboy poets will perform, along with Bluegrass, country and western, and Mexican-American *norteño* bands.

Above: Keith Bass, foreman of the Bar Crescent S Ranch near Okeechobee, will perform with Florida Bluegrass Express at the 2007 Florida Folk Festival.



Spur Maker

Jeremy Evans and his wife, Connie, fashion custom spurs in a shop behind their home in the community of Fellowship, west of Ocala. They create spurs which range from basic unadorned models for working cowboys to fancy spurs decorated with engraved silver overlays.

To Learn More

Florida Folk Festival: Call toll free 1.877.635.3655 or visit www.floridastateparks.org

The Florida Folklife Program: Call toll free 1.800.847.7278 or visit www.flheritage.com

SANFORD'S CULTU



RAL RENAISSANCE



The cultural corridor aims to encourage development while embracing Sanford's art, culture and heritage resources.

On the central Florida shores of Lake Monroe, the city of Sanford has attracted various industries over the years. During most of the 20th century it was known as "Celery City," in recognition of its status as a major supplier of that crop. In the 1940s a Naval Air Station was commissioned and served as a training facility for service personnel preparing to go to war. In the new millennium, Sanford is once again attracting industry — this time in the arts.

On December 11, 2006 the Sanford City Commission unanimously adopted a proposal by the Planning and Development Services department to create a cultural corridor within the city's downtown. The corridor aims to encourage development while embracing Sanford's art, culture and heritage resources.

BY CHRISTINE DALTON • PHOTOGRAPHY BY KRISADA EATON



Visitors from throughout Central Florida come



The boundaries for the cultural corridor were not difficult to define. Thanks to a number of visionary artists who invested in the area long before most could see the potential, the Palmetto Avenue area had been organically developing as an artists enclave. One block away is Sanford Avenue, a formerly thriving commercial corridor. With the development of the nearby eastside Georgetown Neighborhood Revitalization Plan, city planners saw the opportunity to bridge the divide between the two neighborhoods via these two avenues. By highlighting the culture and heritage of the neighborhood's African American roots and encouraging new development that respects those roots, the city intends to spur revitalization. In studying other successful urban revitalization projects one theme is apparent: artists and cultural entities tend to embrace historic preservation and heritage. Dubbed "The Avenue at Georgetown" by merchants, Sanford Avenue is rapidly improving and becoming a magnet for new development.

Located in the historic Stoke's Fish Market building on Sanford Avenue, *Eberwein's Art House Coffee Gallery* opened several months ago to rave reviews. Owner Julie Eberwein

approval from the city's Historic Preservation Board to create an artisan village on the grassy courtyard beside their studio. The incubator project will feature eight to ten working artists' studios clustered around a centrally located demonstration area. Though the complex will have a retail component allowing artists to sell their wares, House feels the educational aspect of the project will be most valuable. *Riverhouse Pottery* is a working studio that offers art classes and an artisan gift gallery representing the works of more than 40 local artists.

Anchoring one end of the Cultural Corridor and central to the Downtown Historic District, the Historic Sanford Welcome Center occupies the old 1910 Post Office. Several years ago a grassroots group of active and concerned citizens approached the city with a desire to bring life to this historic building in the downtown core. The building stood vacant, causing a "dead zone" on that corner of the historic main street. The city provided the group with rent-free use of the building, which is now a contributing structure to the Downtown Historic District, listed in the National Register of Historic Places. The presence of the Historic Sanford Welcome Center encourages downtown pedestrian traffic and offers visitor information six days a week, as well as a souvenir gift shop and local art sold on consignment.

to share in Sanford's new kind of energy.

reflects on her shop's role in the cultural corridor, "We offer opportunities to local artists and musicians in an effort to support them in their career and professional development, while providing a place for those who love the arts to flourish in this environment. We are more than a coffeehouse and more than an art gallery...we are an extension of the wonderful community that Sanford has been and will continue to be." Not too far from Eberwein's is *Little Fish Huge Pond*, a playful and eclectic mix of art gallery and funky community-gathering place. On Tuesday nights at 8, *Little Fish Huge Pond* features a therapeutic "Rant Night," offering a platform for people to rant on any given topic for two uninterrupted minutes.

On Palmetto Avenue, gallery owner Robyn Marks' building has long been known as a haven for local artists. The Hotchkiss Building, which dates to 1887 houses *Jeanine Taylor's Folk Art Gallery* and *Gallery on First*. Marks obtained approval from the Historic Preservation Board for an outdoor sculpture art installation to the building's exterior shortly after the creation of the cultural corridor. The sculpture was installed on removable panels in order to protect the historic fabric of the building. World renowned folk artist "Mr. Imagination" (Gregory Warmack) created the installation to reflect Sanford's history, and encouraged residents and visitors to bring objects to press into the sculpture.

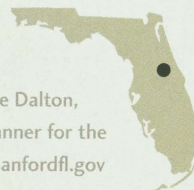
Also on Palmetto Avenue, Peter and Kim House, owners of *Riverhouse Pottery*, have received conceptual

Residents and newcomers from neighborhoods throughout Central Florida come to share in Sanford's new kind of energy at *Alive After 5* — an increasingly popular monthly street party. Produced every second Thursday of the month by the Historic Sanford Welcome Center, Inc., *Alive After 5* is made possible with sponsorships from the city's Community Redevelopment Agency, local businesses and the hard work of many dedicated volunteers. Downtown streets are closed for the event to provide a pedestrian-friendly environment. A five dollar donation buys a wristband entitling visitors to sample food, beer, wine, and desserts from participating vendors. Live music, artists, performers, and local businesses promote Sanford's historic resources, arts, and cultural entities. The first event drew hundreds of people to downtown Sanford. In the past two years, the evening event has grown to more than 4,000 participants each month.

With the successes realized in less than a year since the establishment of Sanford's Cultural Corridor, the city's Planning and Development Services department is reviewing public art programs throughout the nation and will soon be developing a public art program of its own. ■

To Learn More

Visit www.sanfordinfo.com or contact Christine Dalton, Historic Preservation Officer – Community Planner for the City of Sanford at 407.302.5805 / daltonc@sanfordfl.gov



"I BELIEVE
THAT ONE OF
THE MOST
IMPORTANT
SKILLS FOR
THE FUTURE IS
CREATIVITY. IF
WE CONTINUE
TO NURTURE
AND GROW THAT
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WITHIN OUR
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THE WORLD
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BE READY."

Larry R. Thompson,
President, Ringling
College of Art
and Design

Ringling

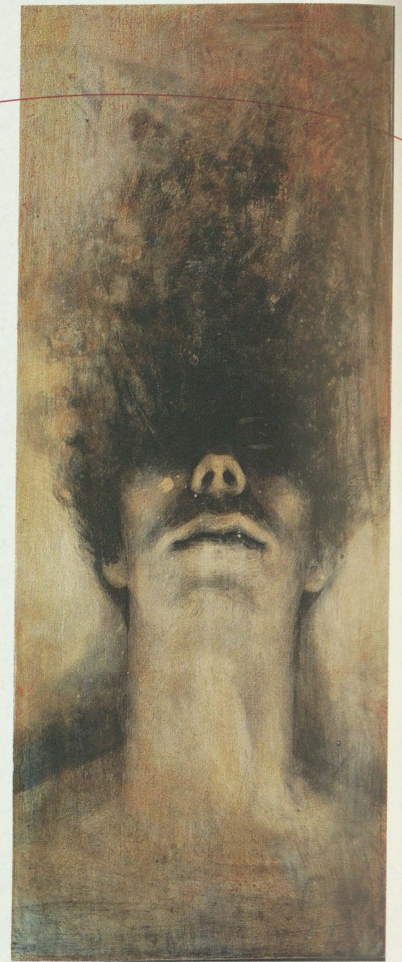
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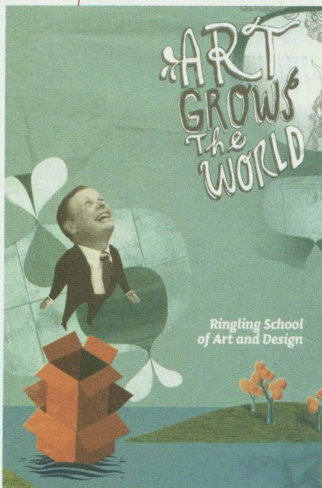
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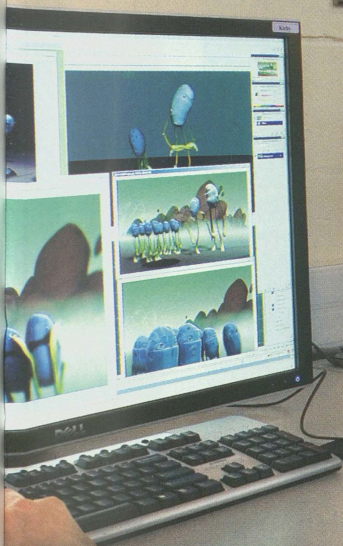
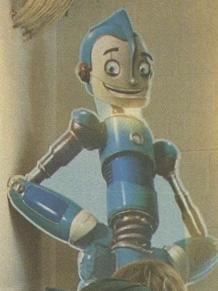
Anthony Zollo, oil on panel



Bryce Wymer, illustration

Changing How the World Thinks About Art and Design, One Student at a Time

RINGLING COLLEGE PHOTOGRAPHY BY © FORREST MACDONALD AND GREG WILSON



With 75 years of tradition and transformation, Ringling College of Art and Design in Sarasota is busily embracing the future — and setting milestones of excellence all along the way. Founded by art collector, real estate magnate and circus impresario, John Ringling, the institution served 75 students in 1931. Among the original 13 faculty members were Dr. Laura Ganno-McNeill, the first woman in the United States to earn a Ph.D., and Hilton Leech, a nationally prominent watercolorist.

The 35-acre campus now includes more than 100 buildings, and attracts close to 1,200 students from around the world. Students can pursue a Bachelor of Fine Arts degree (BFA) in 13 disciplines: Advertising Design, Broadcast Design/Motion Graphics, Computer Animation, Digital Film, Fine Arts, Game Art & Design, Graphic & Interactive Communication, Illustration, Interior Design, Painting, Photography & Digital Imaging, Printmaking, and Sculpture, or a Bachelor of Arts degree in the Business of Art & Design. The more than 130 faculty members are all practicing artists, designers, and scholars. Recently renamed Ringling College of Art in Design, it is recognized as among the best and most innovative visual arts colleges in the United States as well as a leader in the use of technology in the arts. With a better than 1:2 computer to student ratio, Ringling College's computing infrastructure rivals even that of the Massachusetts Institute of Technology [MIT].

In 2006, *BusinessWeek* named the college one of the top 60 design schools in the world, and one of only 10 in the entire United States. In March, 2007, Ringling's computer animation program was ranked #1 in North America by the UK's acclaimed *3D World* magazine. This November 5–7, Ringling College of Art and Design will host "DESIGNING FOR LIFE — Changing The World" — the 2nd Annual Sarasota International Design summit. Hosted in partnership with *Fast Company* Magazine, the Summit showcases the college's commitment to exploring the impact that design and design thinking have on each one of us in life, work, and play and its critical role in our global economy.

RINGLING
COLLEGE
ALUMNI HAVE
WORKED ON
ALL OF THE TOP
10 HIGHEST-
GROSSING
ANIMATED
FILMS OF ALL
TIME.

Lindsay VanderGalien, animation still



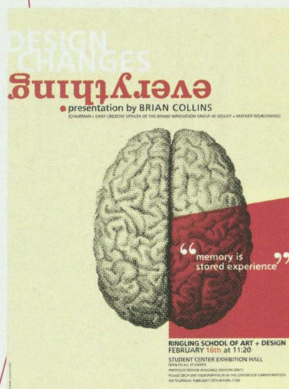


Today, Ringling competes for students with institutions such as Rhode Island School of Design, Pratt Institute, Parsons, School of the Art Institute of Chicago and the California College of the Arts. Fifty top companies visit the campus every year, including such major players as DreamWorks, Target, and Sony Picture Imageworks. Ringling College has been heralded by many national companies for providing a focused, professional education balancing traditional artistic training with technological innovations and career preparedness. In addition to its degree program, Ringling College offers courses, lectures, exhibitions and other art-related services to the local and regional community through its gallery, library, continuing education and community service programs. In 2005, Ringling College students donated 12,000 community service hours volunteering on a variety of local community public service projects.

Much of this progress has been made under the energetic and innovative leadership of Dr. Larry R. Thompson, who believes that part of his mission as Ringling College President is to change the way the world thinks about art and design. "Too often art has been seen as a by-product — almost as fluff — and not as the economic driver it is," says Thompson.

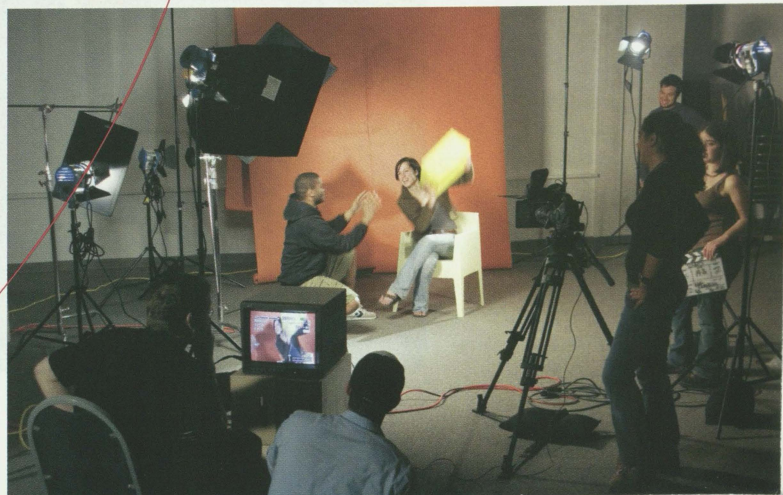
President Thompson likes to reference the work of Daniel Pink, the author of *A Whole New Mind: Why Right-Brainers will Rule the Future*. Pink is known for his commentaries

**EMPLOYMENT
OF ARTISTS
AND RELATED
WORKERS
IS EXPECTED
TO GROW
BETWEEN 9 AND
17 PERCENT
THROUGH THE
YEAR 2014.**



Philip Clark

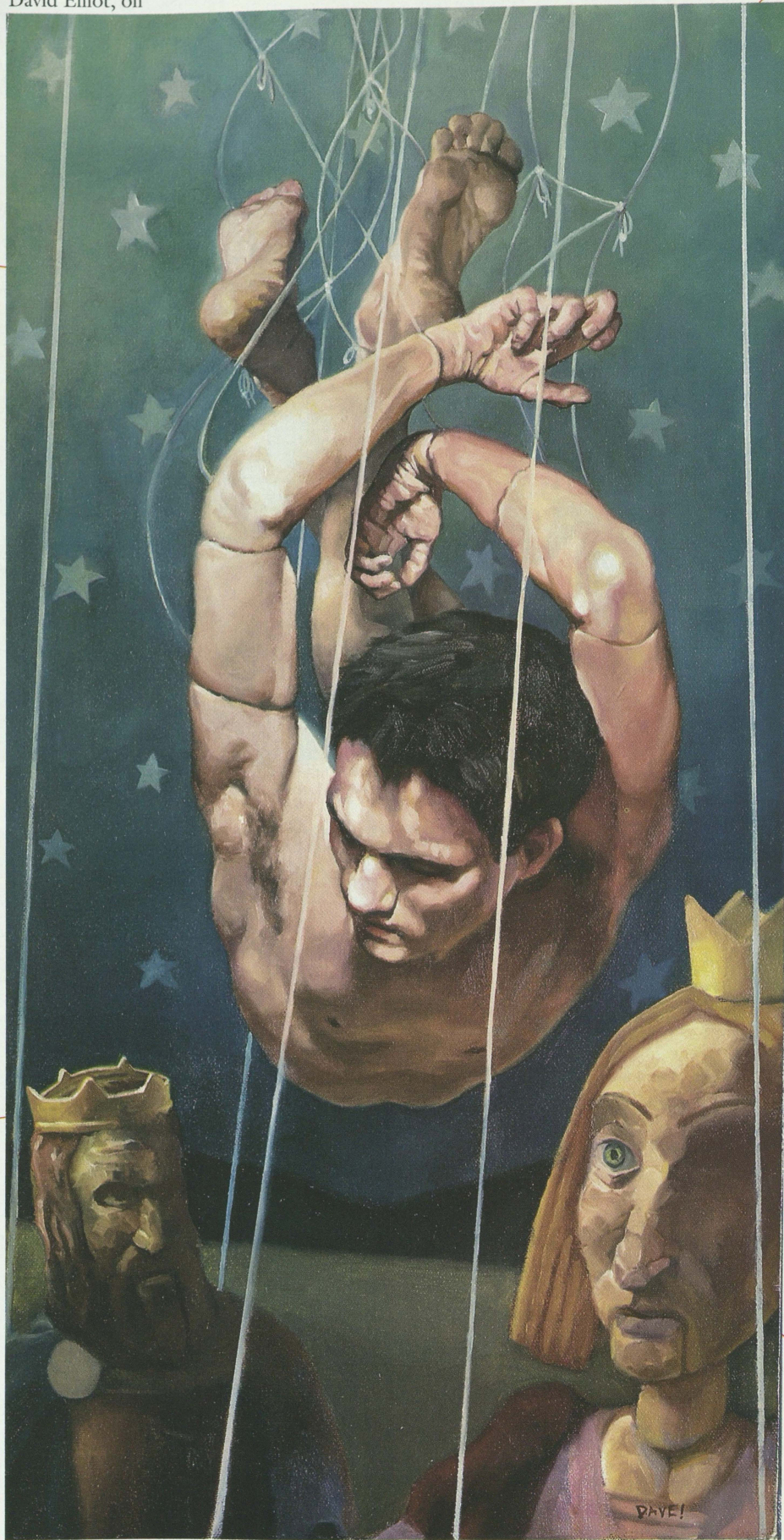
**SEVEN
"LORD OF
THE RINGS"
ANIMATORS
WERE
RINGLING
GRADUATES.**



David Elliot, oil

MORE PEOPLE
ARE EMPLOYED
IN THE VISUAL
ARTS THAN
IN ALL OF THE
PERFORMING
ARTS AND
SPORTS
INDUSTRIES
COMBINED.

Ringling College of Art + Design



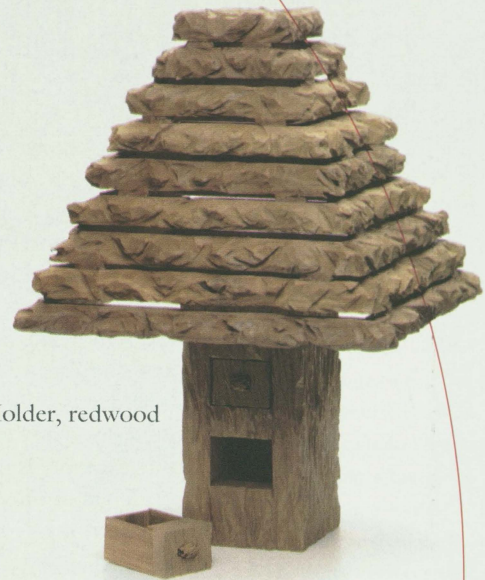
50 ART AND
DESIGN
COMPANIES
RECRUIT ON
THE RINGLING
CAMPUS
EVERY YEAR.

on business, technology and economic transformation. He believes that design is becoming a major element of how global business is conducted.

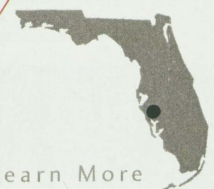
As the U.S. job market undergoes a transformation to a more creative and artistically motivated economy, new industries appear and companies seek a competitive edge by distinguishing themselves from their competition. Design schools will need to incorporate more business, and business schools will increasingly need to look to design schools to incorporate more creativity. Under the leadership of President Thompson, Ringling College is determined to be on the forefront of this effort.

Pink and others predict consumers will base their purchasing decisions more and more on the way things feel and look. As design becomes more integral to business, artists and designers will have to become more astute about business. "It's good for anybody to have a basic understanding of business and business principles – it's great for artists, it's essential for designers," says Pink. In fact, art and design is big business already. One out of every 100 jobs in the United States is in an art or design field. What these statistics show us, says Thompson, is that we should no longer assume that artists will be paid at the low end of the wage scale. To provide students an opportunity to become leaders in this new creative economy, next year Ringling will launch a Business of Art and Design major designed to immerse students in the arts, while providing them the business skills essential to a successful career in the creative industries.

"We may not know what careers or tools there will be in 2032," Thompson says, "but I can assure you, Ringling College will be at the forefront of the global economy. We're committed to it." ■



Beth Holder, redwood



To Learn More
Visit the Ringling College
campus at 2700 North
Tamiami Trail, Sarasota, phone
800.255.7695, or visit online at
www.ringling.edu.

BY KERRI L. POST AND BRENDA SWANN

Exploring Florida's Native American Heritage

Florida's Native American Heritage spans more than 12,000 years. Indigenous peoples occupied the Sunshine State long before the Europeans arrived and their cultures are both historically marked and practiced today. Indeed, 95% of Florida's past occurred before the Europeans arrived. Names such as Pensacola, Miami, Okeechobee, Caloosahatchee and Tallahassee are reminders of the Paleo-Indians who first lived here. Florida's early inhabitants built monuments from the most readily available materials — shells and dirt. Prehistoric middens and mounds are found in numerous historic sites across the state. One fine example is the Crystal River Archaeological State Park where a six-mound complex is evidence of one of the longest continuously occupied sites in Florida.

European contact began to take place on the Florida peninsula about 500 years ago. Bringing disease and warfare, it was responsible for the demise of nearly all of the original Florida inhabitants. While there were numerous battles, in many instances they created mutually-beneficial co-existing communities. The Europeans constructed huge stone forts using Native American and runaway slaves for labor. There were also efforts to convert the Native Americans to Catholicism. In Tallahassee, Mission San Luis was the largest and most populated mission in Northwest Florida during the 17th century. Today, meticulous reconstructions of Apalachee Indian and Spanish structures, based on archaeological evidence, recreate a community that transports visitors to an era that disappeared three centuries ago.

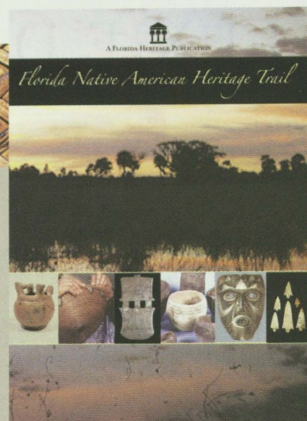
In present day, the Seminole Tribe of Florida and the Miccosukee Tribe of Indians of Florida are the two federally-recognized tribes in Florida. Approximately 3,000 people live on the Seminole and Miccosukee reservations today. According to the 2000 census, 39 different North American tribes are represented in Florida's population and more than 53,000 people in Florida claim Native American descent. The Seminole Tribe is often referred to as the "Unconquered Seminoles" because the Tribe never signed a treaty with the federal government.

In August 2007, the Seminole Tribe of Florida celebrated its 50th anniversary as a sovereign nation. Since the late 19th century the Seminoles have contributed to Florida's tourism culture, establishing attractions, living in villages where they made and sold arts and crafts, giving guided tours and wrestling alligators. The sovereignty of the

This page: Left, Buffalo Tiger, Miccosukee Tribe of Florida elder; Right, Seminole leader, Osceola.

Opposite page, top: Apalachee Council House reconstruction at Mission San Luis in Tallahassee.





THE FLORIDA NATIVE AMERICAN HERITAGE TRAIL HELPS RESIDENTS AND VISITORS UNDERSTAND AND EXPERIENCE THE STATE'S RICH NATIVE AMERICAN HERITAGE

Miccosukee Tribe of Indians of Florida was officially recognized in 1962. Both the Seminole and Miccosukee tribes are prominent in Florida tourism today. The Ah-Tah-Thi-Ki Museum on the Seminole Big Cypress Reservation and the Miccosukee Indian Village and Museum of Tribal and Natural History off Tamiami Trail provide south Florida visitors the opportunity to experience Florida's present-day Native American heritage.

Highlighting more than 100 historic and heritage sites throughout the state, the new *Florida Native American Heritage Trail* publication helps residents and visitors understand and experience Florida's rich Native American heritage. The guide was created by the not-for-profit organization, Trail of Florida's Indian Heritage, with grant funding from the Florida Department of State, Division of Historical Resources.

Additional funding from the Frank E. Duckwall Foundation has provided each of Florida's approximately 3,500 public and private elementary schools with a copy of the publication.

The *Florida Native American Heritage Trail* guide is available online at the Web sites of the Florida Department of State, Division of Historical Resources (www.flheritage.com) and VISIT FLORIDA (www.VISITFLORIDA.com) The Florida Department of State is providing copies to public libraries throughout the state, the Florida Public Archaeology Network, and the Division of Historical Resources' regional offices. The guide may be purchased at the Museum of Florida History gift shop, www.floridashistoryshop.com or by calling 850.245.6396. 🏠

To Learn More

The Trail of Florida's Indian Heritage was founded in 2000 to promote awareness, responsible visitation and protection of the remaining cultural sites of the original people of Florida. The Trail of Florida's Indian Heritage is a membership network of three heritage interpreters and 26 public sites pertaining to the ancient Native American cultures in Florida, including museums with exhibits of ancient artifacts and mounds in city, county, state and national parks. Copies of the *Florida Native American Heritage Trail* are available to members of the Trail of Florida's Indian Heritage. For membership information, contact Brenda Swann at heritagepreservation@cfl.rr.com or visit www.trailoffloridasindian-heritage.org.

For visitor information, go to www.VISITFLORIDA.com.

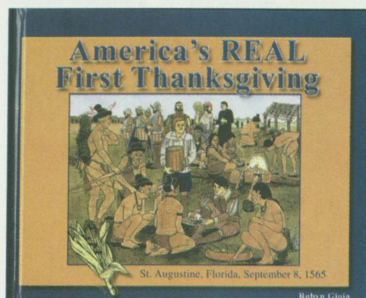


VISITFLORIDA.

You Should See The State You're In.

IN PRINT

A SAMPLING OF NEW FLORIDA TITLES



On September 9, 1565, 56 years before the Pilgrims and Indians in New England, Pedro Menéndez founded St. Augustine and held America's *real* first Thanksgiving. In **AMERICA'S REAL FIRST THANKSGIVING** (Pineapple Press), Robin Gioia tells the story, along with full color illustrations, of the feast between the Spanish and native Timucua. • **CRACKER COW: A NARRATIVE**

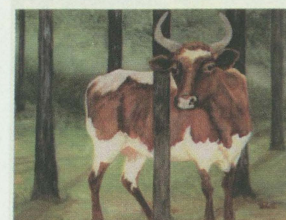
OF FLORIDA HISTORY (IRC Books) by Barbara Cairns is a brief history of the cracker cow in Florida. From the introduction of cattle to Florida by Juan Ponce de Leon in 1521, the story is told in part through the eyes of Magnolia, a cracker cow. • Lu Vickers and Sara Dionne recount the evolution of one of Florida's oldest roadside attractions in **WEEKI WACHEE: CITY OF**

MERMAIDS (University Press of Florida). With over 250 photos, Vickers and Dionne bring to life the development of this attraction, famous for its live mermaid shows. • In **FLORIDA ON FILM** (University Press of Florida), Susan Doll and David Morrow discuss 80 films shot in Florida, including cast and credit lists and behind the scenes views and revelations from stars and filmmakers. Each section ends with

a Movie Tourist's Guide to sites related with the films. • George Merrick came to south Florida as a boy in 1899. Inspired by Spanish Mediterranean architecture, in the early 1900s he created Coral Gables. Arva Moore Parks shares the history of the city in **GEORGE MERRICK'S CORAL GABLES: "WHERE YOUR 'CASTLES IN SPAIN' ARE MADE REAL!"** (Centennial Press).

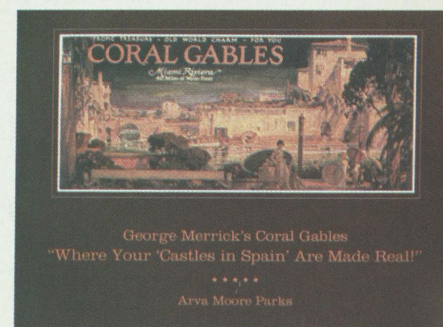
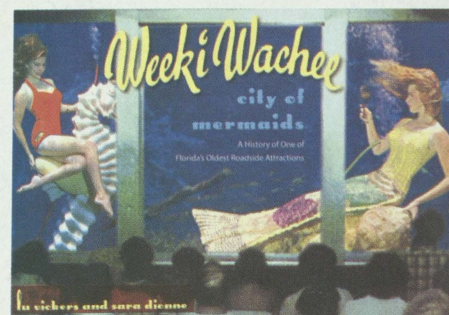
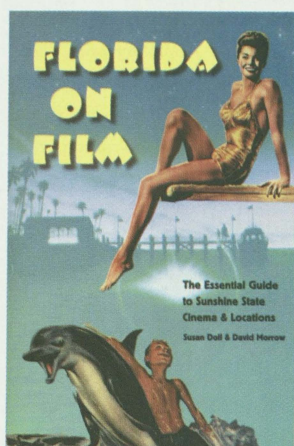
Visit www.floridashistoryshop.com for these and other Florida titles.

CRACKER COW



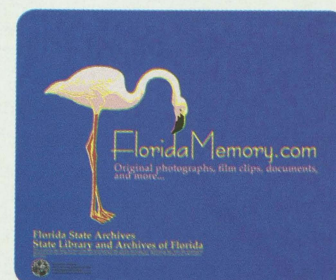
(A Narrative of Florida History)

By Barbara Cairns



ONLINE: FLORIDA HISTORY

www.floridamemory.com is the award-winning Web site of the Florida Memory Project of the State Library and Archives of Florida. This extensive online resource contains over 500,000 digital files related to Florida history, including podcasts, moving images, the Florida Photographic Collection, a selection of rare documents from Florida's past, veterans' records, land grants, folk music, and much more. A timeline provides an interactive tour of Florida's history. An Online Classroom section is designed to help educators use photographs and documents from the State Archives of Florida. Lesson plans are correlated to the Sunshine State Standards. The Online Classroom also showcases collaborative projects between the State Archives of Florida and Florida schools.



ART SCENE

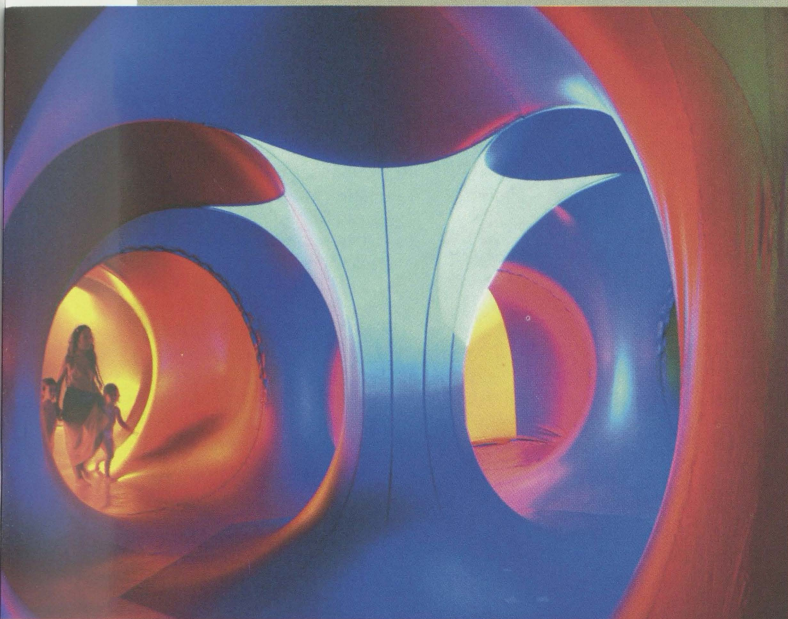
A SLEEPLESS NIGHT ON MIAMI BEACH

Miami Beach will host the nation's first *Sleepless Night* on Saturday, November 3 from 6 p.m. to 6 a.m. The 13-hour event consists of free entertainment and cultural events, including indoor and outdoor art exhibits, fashion shows, performances, film, dance and music.

S L E E P L E S S N I G H T SM

Events at the city's major cultural institutions and smaller theaters, galleries and arts organizations will take place in four "zones"—North Beach, Collins Park, Lincoln Road and Ocean Drive. Free transportation will be provided, and hotels, shops, clubs and restaurants will be open all night. *Sleepless Night* is patterned after the annual *Nuit Blanche* in Paris, an event copied by Rome, Madrid, Brussels and Toronto. For more information on *Sleepless Night*, including corporate sponsorship information, email Gary Farmer at garyfarmer@miamibeachfl.gov or 305.673.7577 or visit www.sleeplessnight.org.

COURTESY CITY OF MIAMI BEACH/LEVITY II FAMILY; NARELLE TROTSMAN



Levity II is a 1,000-square-meter "luminarium" created by London-based Architects of Air. The inflated walk-through environment of color and light that will make its Florida debut at *Sleepless Night*. *Levity II* will be installed on the lawn of the Bass Museum, Collins Avenue at 21st Street and remain open to the public for five days.

COLLIER COUNTY CELEBRATES THE ARTS IN NOVEMBER

The entire month of November is Celebrate the Arts Month in Collier County. The annual promotion features arts and culture events in Naples, Marco Island and throughout the county. Over 100 activities, including dance and musical performances, theatre, art and photography exhibits, museum activities, special events, outdoor concerts, and arts-related educational programs are planned as part of the celebration. For more information, contact the United Arts Council office at 239.263.8242. A complete schedule of events is available at www.celebratethearts.org.

COURTESY UNITED ARTS COUNCIL



"Hats in the Garden"

ART IN UNFAMILIAR PLACES



IMAGES COURTESY NFB ACADEMIE

■ NFB ACADEMIE ■ FORT WALTON BEACH

In 2002 a unique collaborative partnership of the Okaloosa County School District and Northwest Florida Ballet (NFB) established the NFB *Académie*. Today NFB *Académie* offers children who want to dance — regardless of their economic means — the opportunity to develop their natural abilities, and a strong academic program in a nurturing and supportive learning environment. With instruction in ballet, art, French, music and academic studies based on district public school criteria, the *Académie* provides students in third through eighth grade a demanding academic curriculum in an artistic environment.

The first of its kind in Florida, the school is open to all public, private and charter school students in Okaloosa and surrounding counties. Certified academic teachers and support services provided by the public school district with support from Jeff Welsh, Academic Director, are enhanced by the ballet company's professional instructors in classes held in NFB dance facilities. Under the artistic direction of Todd Eric Allen, NFB is the only professional dance company in Northwest Florida. NFB offers world-class ballet performances and training to the community, while reaching thousands of other school children through public programs and student performances.



The *Académie* currently serves 107 students. Each May, students are selected by audition for third grade. Selection is based solely on the student's potential to learn to dance. Since the program's inception, *Académie* students have consistently excelled academically, and received among the highest scores on the annual Florida Comprehensive Achievement Tests (FCAT). NFB *Académie* is supported in part by grants from the Sybil Smith Charitable Trust and the Florida Department of State, Division of Cultural Affairs. For more information visit www.nfballet.org.

CALENDAR

FALL
2007

Through October 20

West Palm Beach

Armory Art Center Annual Faculty Exhibition. 561.832.1776

Through October 27

Winter Park

Silent Voices: The Culture of Signs in the Southern Landscape. Photography by Rick Lang. Creadé School of Art. 407.671.1886

Through October 28

Orlando

Puerto Rican Art: Image of a Culture From the Collection of Cooperativa de Seguros Múltiples de Puerto Rico. Over 30 paintings by notable Puerto Rican artists of the last 60 years. Orlando Museum of Art. 407.896.4231

Through November 4

Tarpon Springs

O, Appalachia. Over 80 objects by 34 artists from the Southern Mountains, from the Millard and Ramona Lampell collection of folk art. Leepa-Rattner Museum of Art. 727.712.5762

Through November 4

Boca Raton

Guillermo Trujillo: Panamanian Master. Paintings by Panama's most important artist of the 20th century exploring the mythical *nucha*. Boca Raton Museum of Art. 561.392.2500

Through November 10

Miami

Festival Miami 2007. 23 performances by world-renowned artists and nationally acclaimed

students and faculty. University of Miami Frost School of Music. 305.284.4940

Through November 18

Orlando

The Art of the Stamp. 100 stamps created by 52 professional illustrators and designers, and a look at how stamp designs are developed, from pencil sketches to final artwork. Orange County Regional History Center. 407.836.8500

Through January 6

Gainesville

Photographic Formalities: Ansel Adams to Weegee. Over 150 works by more than 60 international 20th century modernist photographers. Samuel P. Harn Museum of Art. 352.392.9826

Through January 6

Sarasota

Francisco Goya: Los Caprichos. One of the most influential graphic series in the history of Western art. Exhibition features a first edition of the complete set of 80 etchings. John and Mable Ringling Museum of Art. 941.359.5700

Through January 6

Jacksonville

Essence and Material: Sculptures by Minoru Ohira. Using hand saws and hatchets, and wood salvaged from construction sites and roadside discards, Ohira creates sculptures inspired by forms observed in nature. Museum of Contemporary Art Jacksonville. 904.366.6911

Through February 10

Miami Beach

Agitated Images: John Heartfield & German Photomontage, 1920-1938. Explores the impact of the politically charged works of John

Heartfield, a pioneer of modern photomontage and one of the most significant practitioners of the technique. The Wolfsonian. 305.531.1001

October 4-7

Amelia Island

Annual Amelia Island Book Festival. 36 authors in all genres, dozens of programs, book signings, luncheons and parties. 904.491.8176

October 6

Tallahassee

Blessing of Animals. Mission San Luis. 850.487.3711

October 8-14

Sanibel Island

"Ding" Darling Days and the 75th Annual Federal Duck Stamp Contest. Birding, kayaking and tram tours, live animal presentations, butterfly house, conservation exhibits, environmental speakers, nature photography contest, Junior Duck Stamp Awards, and film on Darling's life. J.N. "Ding" Darling National Wildlife Refuge. 239.472.1100

October 9

Lake Wales

Edward W. Bok's Birthday Concert. Historic Bok Sanctuary. 863.676.1408

October 12-January 12

Pensacola

Duane Hansen: Real Life. 15 lifelike sculptures of common people cast from live models, painted in great detail and finished with hair, clothing, and accessories. Also includes 75 photographic studies and two landscape paintings. Pensacola Museum of Art. 850.432.6247

October 13-14

Gainesville

Butterfly Fest. Live native butterfly exhibit, photography contest, presentations by well-known naturalists on various butterfly-related topics and many family oriented activities. Florida Museum of Natural History. 352.846.2000

October 13-December 16

Tampa

Frida Kahlo: Images of an Icon. 60 photographic portraits of the Mexican artist Frida Kahlo taken throughout her life. Tampa Museum of Art. 813.274.8130

October 17-December 23

Naples

Ángel Marcos en Cuba. Large-scale photographs portray the disintegrating beauty of Cuba. Naples Museum of Art. 239.597.1900



Frida Kahlo: Images of an Icon.

Tampa Museum of Art. Tampa

October 18-21

Clearwater

Jazz Holiday. Free four day concert. Coachman Park. 727.461.5200

October 19-20

Key West

Goombay Festival. Island-style food, handmade African arts and crafts, live entertainment and dancing in the streets. Historic Bahama Village Neighborhood. 305.797.7225

October 19-November 18

Sarasota

A Tale of Two Cities. Musical adaptation by Jill Santoriello of the Charles Dickens novel. Asolo Repertory Theatre. 941.351.8000

October 20

Sunny Hills

Songs of the South Music and Arts Festival. Celebration of the music, culture, and arts and crafts of Northwest Florida. Wilder Park. 850.773.7039

October 24-28

Port St. Lucie

Fall Festival. Carnival rides, food, entertainment, kids art, haunted house. Money raised will benefit local charities. Tradition Field. 772.871.5092

October 25-28

Live Oak

MagnoliaFest. Music, original arts and crafts, and New Orleans-style walking parade. Spirit of the Suwannee Music Park. 386.364.1683

November 1-December 14

Leesburg

Native American Art. A celebration of Native American culture. Leesburg Center for the Arts. 352.365.0232



CALENDAR

November 2-3

Apalachicola

44th Annual Florida Seafood Festival. Oldest seafood festival in the state. 888.653.8011

November 2-3

St. Petersburg

Bungalowfest. 10th annual tour of homes in Historic Kenwood, one of the highest concentrations of 1920s Craftsman style bungalows in Florida. 727.323.2787

November 2-4

Lincolnton

27th Annual Lincolnton Festival to benefit Ft. Mose. Music, food, and crafts are part of this three-day event celebrating the cultural heritage of Lincolnton. Proceeds benefit Ft. Mose Building Fund. 904.797.7611

November 2-4

Pembroke Pines

Australian Festival. Australian arts, culture, tourism and travel, business and trade. C.B. Smith Park. 202.321.7888

November 3

Homestead

Historic Garden Tour of the Redland. Fruit & Spice Park. 305.247.5727

November 3-4

Barberville

31st Annual Fall Country Jam-boree. Pioneer Settlement. 386.749.2959

November 4

Chipola

3rd Annual Chipola Regional Arts Association Sunday Afternoon with the Arts. Arts Center at Chipola College. 850.718.2267

November 9-11

White Springs

55th Annual Florida Folk Festival. Rescheduled from Memorial Day weekend, combining traditional festival events with Rural Folklife Days. Stephen Foster Folk Culture Center State Park. 877.635.3655

November 10

Middleburg

Historic Fall Festival. Arts and crafts vendors, history displays and tours, chili cook-off. Middleburg Civic Association. 904.282.3150

November 15-June 1

Tallahassee

Seminole People of Florida: Survival and Success. More than 150 artifacts, historical photographs, a recreation of an early 20th century trading post and a traditional Seminole chickee. Museum of Florida History. 850.245.6400

Puerto Rican Art: Image of a

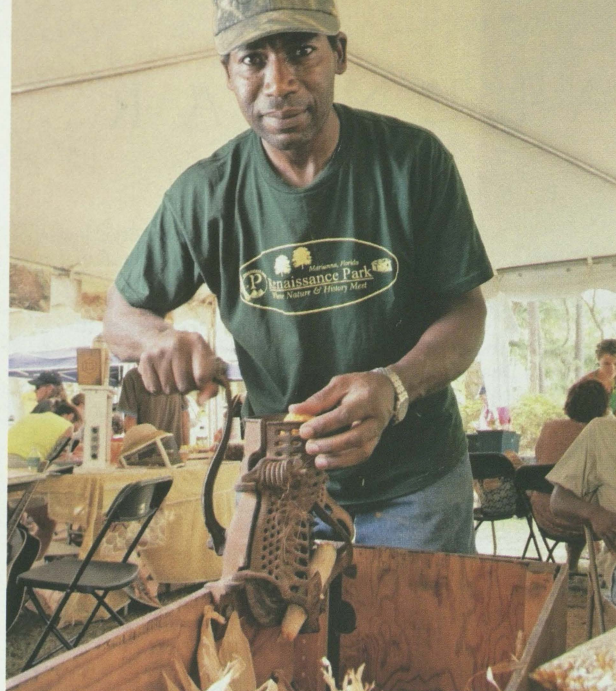
Culture from the Collection

of Cooperativa de Seguros

Multiples de Puerto Rico.

Orlando Museum of Art.

Orlando



Renaissance Park Fall Harvest Festival. Marianna

November 16-December 2

Stuart

Bull in a China Shop. Play by C.B. Gilford. Call for show times. The Barn Theater. 772.287.4884

November 17

Fort Myers

Art Royale 2007: The Games People Play. 5th annual event showcasing and exploring diverse themes in the interaction between artist and audience. Alliance for the Arts. 239.939.2787

November 17

St. Cloud

Patrick Smith Day. Florida authors, heritage programs, story telling, local arts and crafts. Forever Florida. 888.957.9794

November 17-18

St. Petersburg

CraftArt 2007. 10th anniversary show at the St. Petersburg Coliseum. Florida Craftsmen. 727.821.7391

November 17-January 13

Naples

46th Founders Juried Awards Exhibition. Current work in all media by Naples Art Association member artists. The von Liebig Art Center. 239.262.6517

November 22-25

Brooksville

Thanksgiving Bluegrass Festival. Sertoma Youth Ranch. 352.754.3082

November 23-December 31

DeFuniak Springs

Holiday Reflections. Over 4.5 million lights surrounding Lake DeFuniak in Historic Downtown DeFuniak Springs. 850.892.2500

December 1

Valparaiso

Yule of Yesteryear. Folk art, craft and gift bazaar, Victorian dancing and children's activities. Heritage Museum of Northwest Florida. 850.678.2615

December 2

Palm Beach

Tree Lighting. Traditional lighting of the Christmas tree by descendants of Henry Morrison Flagler. Holiday evening tours December 16-23. Flagler Museum. 651.655.2833

December 6

Winter Park

29th Annual Christmas in the Park. Century-old Tiffany windows are lit downtown, and a free outdoor concert by the Bach Festival Society choir. 407.645.5311.

December 8

Marianna

Renaissance Park Fall Harvest Festival. Demonstrations of pork processing, sugar cane grinding, syrup making, and black pot cooking. 850.482.7497.

December 9

Big Pine Key

WinterFest 2007: Art & Music in a Natural Key. Live music by local entertainers, food, exhibits and locally produced arts and crafts. Lower Keys Chamber of Commerce. 305.872.2411

December 21-22

Sarasota

The Nutcracker. Three performances at the Van Wezel Performing Arts Hall with live music from the Florida West Coast Symphony. Sarasota Ballet of Florida. 941.359.0099



ON A ROAD LESS TRAVELED

TOP: COURTESY HUGHES BOWMAN DESIGN GROUP, INC.; BOTTOM: COURTESY FLORIDA STATE ARCHIVES



■ MALA COMPRA ■

Four miles south of Marineland in Flagler County is the site of an archaeological project to excavate and preserve the remains of *Mala Compra*, the 19th century plantation belonging to the nation's first Hispanic Congressman.

Joseph Marion Hernández was the first Hispanic to serve in Congress and the first Delegate from the territory of Florida. Hernandez was born in St. Augustine, Florida when it was still a Spanish colony. He transferred his allegiance to the United States when the territory of Florida was established in 1821, and in 1822 was appointed Delegate to the U.S. House of Representatives. Hernandez was appointed a brigadier general in the Florida Militia in 1823. From 1835 to 1838 he served the U.S. Army. In 1837 he commanded the expedition that captured the Indian Chief Osceola, and was appointed brigadier general of the Mounted Volunteers.

Mala Compra, where sea island cotton, corn and sweet oranges were grown, was the General's main residence by the end of the 1820s. During Christmas 1831 John James Audubon visited the plantation. In 1836 it was burned by the Seminoles in the Second Seminole Indian War.

Excavation of the plantation ruins in Bing's Landing Park in the Hammock, began in 2001. Flagler County and the State of Florida Division of Historical Resources have appropriated funding for preservation of the site and the creation of a permanent exhibit. Excavation of the home's foundation continues on site today. The visitor center is expected to open in early 2008. Bing's Landing Park at The Hammock is on A1A at 5880 N. Oceanshore Boulevard. The park is open daily from dawn to 11 p.m.



Joseph Marion Hernández

IN UPCOMING ISSUES...

SEMINOLE PEOPLE OF FLORIDA: SURVIVAL AND SUCCESS

In recognition of the 50th anniversary of the signing of the Constitution and Corporate Charter of the Seminole Tribe of Florida, the Museum of Florida History has created the exhibit, *Seminole People of Florida: Survival and Success*. On display November 15, 2007 through June 1, 2008 in downtown Tallahassee, the exhibit celebrates the perseverance and pride of the Seminole Tribe and their contributions to the culture and heritage of Florida. The exhibit includes over 150 artifacts, historical photographs, a re-creation of an early 20th century trading post and a traditional *chickee*, to provide a glimpse into Seminole history, culture, and artistic traditions from the mid-1850s to the present.



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